DENVER PARK TRUST

# ANNUAL SPONSORSHIPS

Partnering with businesses to create a thriving, resilient, and sustainable Denver where everyone has access to exceptional parks, trails, and recreation.





**5,300**
Email Subscribers

**2,700**
Monthly Website Vistors

**4,100**
Social Media Followers

**1,000**
Annual Volunteers

> ***For a group that spends all week glued to computer screens, it was refreshing to do something tangible with our hands. We especially loved learning about the history of the park and understanding the purpose behind the work we were doing."***
> *- Alexis Belch, Datadog*

# SPONSORSHIP BENEFITS

## Build Stronger Teams

The Denver Park Trust offers your employees **hands-on, team-building opportunities** to connect with each other and truly get to know the city they live and work in.

## Enhance Your Visibility

Through the Denver Park Trust's deep connections to city agencies, community builders, and everyday park users, sponsors gain **citywide visibility and credibility**.

## Keep Denver Competitive

By investing in parks, you help make Denver a healthier, more connected, and more vibrant city, **attracting people to live, work, and visit our great city.**

# YOUR IMPACT



## Strengthening Our City

Your investment strengthens the city of Denver through vibrant parks that nurture public health, advance environmental resilience, and foster social connections.

## Enriching Our Neighborhoods

You are helping bridge gaps in park access and investment, ensuring every neighborhood has vibrant and accessible spaces for residents to enjoy.

## Supporting Our Health

Your support benefits all Denver residents and visitors by providing outdoor recreational opportunities that promote physical, mental, and social wellness for people of all ages and abilities.

> ***Our partnership with the Denver Park Trust has been vital to providing the stewardship needed to keep Denver's parks beautiful and clean. They've played a huge role in the success of DPR's volunteer program. We could not do it without them!"***
> *- Emily Zeller, Denver Parks & Recreation, Volunteer Program Manager*




# SPONSOR LEVELS

## PARK CHAMPION $25,000

### Company Benefits

- Logo linked on website and featured in annual report
- Unlimited volunteer and parks/sustainability educational opportunities
- Two social media spotlights and one newsletter spotlight
- Invitation to major Denver Park Trust events and other networking opportunities
- Presenting sponsor for *Earth Month (April)* or *National Park and Recreation Month* (July)
- Inquire about additional custom benefits

### Community Impact

- Supports visible enhancements in parks such as public art, gardens, and trail improvements.

# SPONSOR LEVELS

## SUSTAINABILITY PARTNER $15,000

### Company Benefits

- Logo linked on website and featured in annual report
- Unlimited volunteer and educational opportunities
- Two social media spotlights and one newsletter spotlight
- Invitation to Denver Park Trust events and other networking opportunities
- Featured sponsor during *Earth Month* or *Park & Rec Month*

### Community Impact

- Supports volunteer projects for neighborhood organizations and community groups all year.

## GREEN SPACE ADVOCATE $10,000

### Company Benefits

- Logo linked on website and featured in annual report
- Quarterly volunteer or educational events with unlimited volunteers/attendees
- One social media spotlight and one newsletter spotlight
- Featured sponsor during *Earth Month* or *Park & Rec Month*

### Community Impact

- Improves parks through amenities like benches, bike racks, and interpretive signage.

# SPONSOR LEVELS

## ECO FRIEND $5,000

### Company Benefits

- Logo linked on website and included in annual report
- Two volunteer events with unlimited volunteers
- One social media spotlight

### Community Impact

- Funds a community-led small-scale, high-impact park initiative.

## NATURE STEWARD $2,500

### Company Benefits

- Logo linked on website and included in annual report
- Two volunteer events with under 50 volunteers each

### Community Impact

- Adds sustainable landscaping and pollinator gardens to Denver parks.



# ABOUT THE DENVER PARK TRUST

The Denver Park Trust serves as the vital support system for Denver Parks and Recreation, attracting philanthropic investment to preserve and expand our city's top-tier park system.

### New Parks

Funding land acquisitions to build new parks where none exist.

### Park Enhancements

Funding park improvements like playgrounds, trails, and skateparks.

### Community Grants

Supporting community-led park projects with grants up to $5,000.

### Resiliency & Stewardship

Promoting sustainable practices in parks through volunteer events and resiliency projects.



DENVER PARK TRUST

# GET IN TOUCH

Please reach out with any questions or additional opportunities to partner!


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