



ANNUAL SPONSORSHIPS

Helping enhance and expand Denver parks in a thoughtful, equitable, and sustainable way.

ABOUT THE DENVER PARK TRUST

➤ Expand

Adding new parks where none exist in historically under-resourced neighborhoods.

➤ Support

Funding community-led projects with grants up to \$5,000 for small-scale, high-impact park projects.

➤ Enhance

Improving parks through capital projects like playgrounds, walking trails, and skateparks.

➤ Sustain

Promoting resiliency and stewardship through volunteer park cleanups and sustainability initiatives.



YOUR SUPPORT

By supporting the Denver Park Trust, you are helping to ensure every resident, in every neighborhood, lives within walking or rolling distance of a high-quality park.

Parks have numerous proven benefits to individuals and communities, but some 70,000 residents, many low-income families with children, do not live within a 10-minute walk or roll of a park. Together, we are working to change this.



BY THE NUMBERS

Through the Denver Park Trust's diverse and growing network, corporate sponsors not only demonstrate their commitment to community engagement and environmental stewardship but also tap into a powerful platform for brand visibility, customer engagement, and positive social impact.



4,800

Email
Subscribers

2,700

Monthly
Website Visitors

2,100

Social Media
Followers

1,000

Annual
Volunteers

SPONSORSHIP LEVELS

PARK CHAMPION \$15,000

➤ Company Benefits

- Full-color logo featured on website and annual report
- Volunteer opportunity on day and park of choice
- Two social media spotlights and two newsletter spotlights
- Invitation to all major Denver Park Trust events and other networking opportunities
- \$5,000 Event Sponsorship
 - Includes company promo materials distributed, group volunteer opportunity on event day, logo on banners, website, and digital promotion
- Inquire about custom benefits

➤ Community Impact

- Helps neighborhood parks thrive and meet the needs of the surrounding community.



SPONSORSHIP LEVELS

SUSTAINABILITY PARTNER \$10,000

➤ Company Benefits

- Full-color logo included on website and annual report
- Volunteer opportunity on day and park of choice
- Two social media spotlights and one newsletter spotlight
- Invitation to all major Denver Park Trust events and other networking opportunities
- \$2,500 Event Sponsorship
 - Group volunteer opportunity on event day, logo on banners, website, and digital promotion

➤ Community Impact

- Supports volunteer park cleanups for neighborhood organizations and community groups all year.

GREEN SPACE ADVOCATE \$5,000

➤ Company Benefits

- Full-color logo featured on website and annual report
- Volunteer opportunity on day and park of choice
- Two social media spotlights
- \$1,000 Event sponsorship
 - Logo on banners, website, and digital promotion

➤ Community Impact

- Funds a community-led small-scale, high-impact park enhancement project.

SPONSORSHIP LEVELS

ECO FRIEND \$2,500

➤ Company Benefits

- Full-color logo included on website and annual report
- Volunteer opportunity on day and park of choice
- One social media spotlight

➤ Community Impact

- Improves parks through amenities like benches, bike racks, and interpretive signage.

NATURE STEWARD \$1,000

➤ Company Benefits

- Full-color logo featured on website and annual report

➤ Community Impact

- Adds native plants and pollinators to neighborhoods that lack green space.

Please contact Mikayla Perry, Director of Development & Engagement, to discuss sponsorship.

mikayla.perry@denverparktrust.org, 503-559-5344

GET IN TOUCH

Please reach out with any questions or additional opportunities to partner!



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[@denverparktrust](https://www.instagram.com/denverparktrust)