



# ANNUAL SPONSORSHIPS

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Helping enhance and expand Denver parks in a thoughtful, equitable, and sustainable way.



# ABOUT THE DENVER PARK TRUST

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## ➤ Expand

Adding new parks where none exist, primarily in historically under-resourced neighborhoods.

## ➤ Support

Funding community-led projects with grants up to \$5,000 for small-scale, high-impact park projects.

## ➤ Enhance

Improving parks through capital projects like playgrounds, walking trails, and skateparks.

## ➤ Sustain

Promoting resiliency and stewardship through volunteer park cleanups and sustainability initiatives.





# YOUR SUPPORT

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By supporting the Denver Park Trust, you are helping to ensure every resident, in every neighborhood, lives within walking or rolling distance of a high-quality park.

Parks have numerous proven benefits to individuals and communities, but some 70,000 residents, many low-income families with children, do not live within a 10-minute walk or roll of a park. Together, we are working to change this.





# BY THE NUMBERS

Through the Denver Park Trust's diverse and growing network, corporate sponsors not only demonstrate their commitment to community engagement and environmental stewardship but also tap into a powerful platform for brand visibility, customer engagement, and positive social impact.



**4k**

Email  
Subscribers

**3k**

Monthly  
Website Visitors

**1.5k**

Social Media  
Followers

**600**

Annual  
Volunteers



# SPONSORSHIP LEVELS

**PARK CHAMPION \$15,000**

## ➤ Company Benefits

- Full-color logo featured on website and annual report
- Group park cleanup opportunity on day and park of choice
- Two social media spotlights and two newsletter spotlights
- Invitation to all major Denver Park Trust events and other networking opportunities
- \$5,000 Event Sponsorship
  - Includes company promo materials distributed, group volunteer opportunity on event day, logo on banners, website, and digital promotion
- Inquire about custom benefits available

## ➤ Community Impact

- Ensures neighborhood parks are thriving and meeting the needs of the residents.





# SPONSORSHIP LEVELS

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## SUSTAINABILITY PARTNER \$10,000

### ➤ Company Benefits

- Full-color logo included on website and annual report
- Volunteer park cleanup opportunity on day and park of choice
- Two social media spotlights and one newsletter spotlight
- Invitation to all major Denver Park Trust events and other networking opportunities
- \$2,500 Event Sponsorship
  - Group volunteer opportunity on event day, logo on banners, website, and digital promotion

### ➤ Community Impact

- Supports volunteer park cleanups for neighborhood organizations and community groups all year.

## GREEN SPACE ADVOCATE \$5,000

### ➤ Company Benefits

- Full-color logo featured on website and annual report
- Volunteer park cleanup opportunity on day and park of choice
- Two social media spotlights
- \$1,000 Event sponsorship
  - Logo on banners, website, and digital promotion

### ➤ Community Impact

- Funds a community-led small-scale, high-impact park enhancement project.



# SPONSORSHIP LEVELS

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## ECO FRIEND \$2,500

### ➤ Company Benefits

- Full-color logo included on website and annual report
- Volunteer park cleanup opportunity on day and park of choice
- One social media spotlight

### ➤ Community Impact

- Improves parks through amenities like benches, bike racks, and interpretive signage.

## NATURE STEWARD \$1,000

### ➤ Company Benefits

- Full-color logo featured on website and annual report

### ➤ Community Impact

- Adds native plants and pollinators to neighborhoods that lack green space.

Please contact Mikayla Perry, Director of Development & Engagement, to discuss sponsorship.

**[mikayla.perry@denverparktrust.org](mailto:mikayla.perry@denverparktrust.org), 503-559-5344**



# GET IN TOUCH

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Please reach out with any questions or additional opportunities to partner!

 [info@denverparktrust.org](mailto:info@denverparktrust.org)

 PO Box 102325, Denver, CO 80250

 [www.denverparktrust.org](http://www.denverparktrust.org)

   @denverparktrust